

READER ENGAGEMENT INITIATIVE



Rooted in tradition yet brimming with contemporary versatility, orange brings with it

the warmth of devotion and the vibrance of revelry—making it the perfect hue to

transform homes into spaces of celebration and charm

bold orange cushions and

runners balanced with earthy

Decor experts suggest incor-

porating orange in a way that

feels balanced and polished,

enlivening your space with-

out overwhelming it.

'Add orange high-

lights while main-

taining a neutral

background. For

instance, a rust-

hued rug under a

wooden coffee table

ith brass accessories

THE ART OF LAYERING

essence remains rooted in

tradition, but it's being har-

nessed in more versatile,

modern ways in homes.

Think vibrant marigold gar-

lands paired with sleek brass-

ware and ceramic urlis, or

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ensures an understated yet festive appeal," explains Mehak Khurana, founder and CEO of a luxury real estate

She also stresses that textures make a significant difference, advising: "Instead of plain orange walls, opt for fabrics and finishes. Silk or velvet cushions in ochre appear regal, while cotton or linen ones in lighter shades create a relaxed atmosphere.'

EMBRACE A RANGE

When decorating, deeper tones often work better than bright bursts. Mita Mehta, founder of an eponymous interior styling studio, recommends, "Rather than leaning into fluorescent or

A hand-thrown clay pot, a

matte-finish ceramic platter,

or an ochre-hued side table

offers a grounded presence."

VIBRANCE ON THE TABLE

Orange and its many varia-

tions can play a versatile role

when hosting during the fes-

tive season. Krati Gupta, an

account manager, shares,

"During festive soirées, I

place a bright orange table

cover with multi-coloured

patchwork for the dining set-

up. Since it serves as an

eye-catching base, I use min-

imal elements-understated

pure orange. explore its earthier relatives. Burnt terracotta, saffron, ochre, rust and turmeric tones demonstrate richness without dominating a room.

> Orange-tinted tableware: bowls in this shade add a

> Artisanal touches: Handcoral-hued candles, or ranpigments enhance the fes-

> Edible accents: Boondi laddoos, moong barfis and citrus fruits can double up as decorative elements for

HUE OF THE DAY Sunday 28th Sept. Monday Peacock 29th Sept. green Tuesday Pink 30th Sept. Wednesday Purple 1st Oct.

MARIGOLD RUSH

- Frame marigold and mango leaf garlands over doors and windows to accentuate entryways
- Combine loose petals with white flowers such as jasmine or tuberose to create intricate designs
- Use bowls filled with water and adorned with flowers and tealights to create glowing, fragrant centrepieces
- Use marigold strings and bunches to dress up the altar backdrop, table edges, and surrounding floor space
- Transform flowers into curtains or wall backdrops for a dramatic festive

artificial flowers in transparent vases alongside simple glass crockery."

Additionally, Priya Maganti, CEO and co-founder of an event planning and decor company, suggests creative ways to spotlight this hue when entertaining:

- Plates, glasses or serving unique twist to the tables-
- crafted terracotta pottery, goli designs using saffron tive spirit.
- the table or altar.



Finally, Khurana advises tying everything together with lighting. "Warm, golden accents make this shade glow beautifully, giving the room a welcoming

energy. When paired with soft lamps or diffused lights, it creates a balance of both celebration and calm."

When used thoughtfully,

दसरा-दिवाळी बंपर धमाका ऑफर

orange can do more than brighten the festivities-it can infuse your interiors with warmth, refinement and, most of all, joy.





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ne of the most fea-

tured colours in fes-

tive decor, orange is

unparalleled in its

vibrancy and ability to

instantly evoke the spirit of

celebration. It represents

energy, devotion and warmth,

elevating the atmosphere

through textiles, floral

arrangements and

statement accessories.

Shroootie Nair, found-

er of a homeware brand.

highlights, "The colour's

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BOMBAY TIMES, THE TIMES OF INDIA Golours & Navra

From pumpkin kheer to saffron drinks, orange turns Navratri into a feast for the eyes and the palate 00000000 Sherine.Raj @timesofindia.com hile each day of Navratri is associated with a specific colour, orange represents warmth and

palate and a celebration of colour and tradition. **GLOW OF INDULGENCE**

Navratri meals follow the sattvic style of cooking-pure, vegetarian dishes prepared without onion and garlic. "This allows for creative use of naturally sweet, seasonal ingredients, and pumpkin is one such versatile star," says chef Prakash Bidari. "Its vibrant orange pulp lends itself beautifully to kheer, a dessert that's both delicious and nourishing. Grate the pumpkin and sauté it gently in ghee before adding it to slow-simmered milk with jaggery, cardamom, and a few strands of saffron.

vibrancy. This translates into dishes that are as rich in flavour as they are in festive symbolism. Orange delicacies-

such as pumpkin kheer, orange-zest mithai, spiced carrot

halwa, and saffron-infused drinks-are both a treat for the

Let it reduce until creamy." For presentation, he suggests serving the kheer in terracotta bowls, garnished with roasted pumpkin seeds and crushed pistachios. "The mild sweetness and soft texture make this ideal for both children and elders."





For homemakers, the festive season provides the perfect opportunity to blend traditional recipes with creative flair. Orange zest-infused sweets and carrot halwa bring brightness to the thali-both visually and in flavour. Tejaswini Khasase, a homemaker, shares her orange mithai recipe: "Mix khoya with sugar and a dash of orange zest and juice to create a citrusy mithai. Shape into modaks or round pedas and top with silver edible paper."

For carrot halwa, she recommends using orange carrots, lightly spiced with cinnamon and nutmeg, and cooking them in milk and

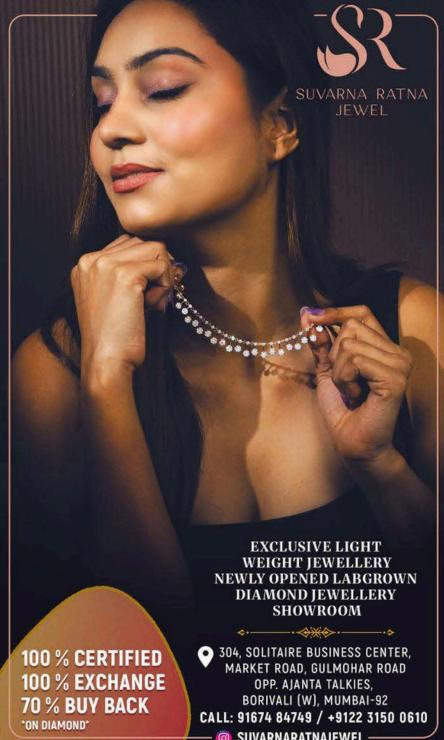


"Prepare both dishes in advance and store them in the fridge; they not only taste better the next day but also reduce prep stress during the festival," she adds.

SIP THE FESTIVE SPIRIT

No Navratri celebration is complete without a cooling, flavourful drink-especially after a night of dancing. Saffron-infused bev-

erages and naturally orangetoned drinks bring colour and warmth to any festive menu. "At our Navratri potlucks, I bring saffron almond milk-it's my





*T&C APPLY

"To make this symbolises energy and drink, steep safwarmth. Whether dancing under fairy lights or preparing fron in warm

water and blend

a quiet home aarti, these with almond orange-hued delights prommilk, cardamom, ise to brighten every moment. and a dash of honey. Chill and **HUE OF THE DAY** serve in small glasses for an energy-boosting, Sunday post-dandiya refreshment. Use transparent glassware to showcase the golden-orange hue. Garnish with dried rose petals or crushed nuts for Tuesday

1st Oct

Wednesday Purple

READER ENGAGEMENT INITIATIVE

visual appeal." which is what the festivals In the kaleidoscope of are all about," shares Rehan Qureshi, a marketing Navratri festivities, orange stands tall as a colour that

way of offering guests a taste

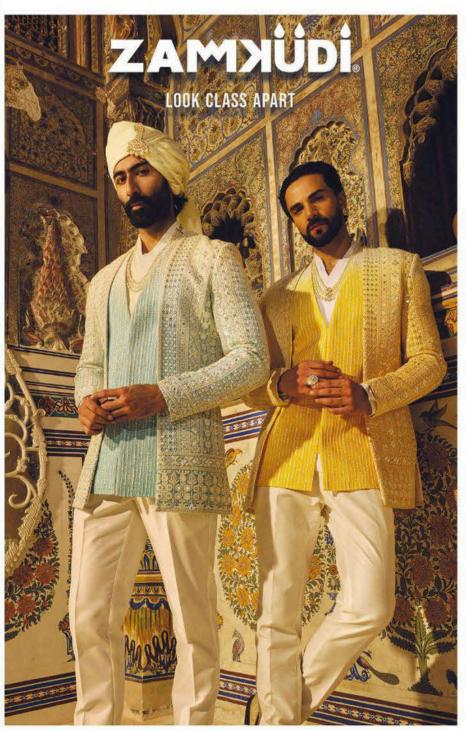
of celebration and comfort.

The colour itself is uplifting.

It reminds people of sunrise,

energy, and starting fresh-

executive.



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